

TOWN OF ACTON

472 Main Street
Acton, Massachusetts 01720
Telephone (978) 264-9636
Fax (978) 264-9630
planning@acton-ma.gov

MEMORANDUM

To:

Planning Board

Date:

August 24, 2007

From:

Roland Bartl, AICP, Town Planner

1

Subject:

Master Plan - Community Outreach Program Component

Attached please find an RFP that went put on 8/10 soliciting proposals for an extensive community outreach program as the first phase of the Master Plan project.

Background:

The Board of Selectmen at a meeting in late July defined a scope for a community outreach program that went far beyond what I had anticipated earlier. They also broadened the Master Plan scope to be fully inclusive of Town capital, budget, and resources planning. Both are very sensible, but each one alone seems to be asking for more than the \$180,000 budget, approved at the April Town Meeting, might accommodate. Therefore, in consultation with the Town Manager I took quick action to get a handle at least of the obvious first part. The resulting published RFP reflects the Selectmen's direction on the matter on public outreach and communication. It is my hope that we will get at least a few qualified responses to the RFP, that will give us a price estimate to enter into the upcoming budget cycle and allow us to select one firm or team to begin working with us.

Clearly, there is a major role for the Planning Board throughout the Master Planning process. For the 1990 Master Plan the Town had a Planning Council with Planning Board representation. The 1998 update was a Planning Board directed effort. This year, the Board of Selectmen seems to be keenly interested of being involved. Perhaps the two Boards should have a conversation regarding project oversight.

In the meantime, proposals on the RFP are due on September 4, and the Town Manager will appoint a proposal review committee to make recommendations as to which might be the most advantageous to the Town. No appointments have been made. The Planning Board, through a member representative seems to have a role to play here. I would be happy to so advise the Town Manager.



TOWN OF ACTON

472 Main Street
Acton, Massachusetts 01720
Telephone (978) 264-9636
Fax (978) 264-9630
planning@acton-ma.gov

REQUEST FOR PROPOSALS

Master Plan – Community Outreach Program Component

Proposals are invited in accordance with the provisions of Massachusetts General Law c. 30B. Procedures under this invitation require a separate and confidential submission of a price proposal and a separate submission of a technical proposal.

This RFP is available in the Acton Planning Department, Town Hall, 472 Main Street, Acton, MA 01720, (978) 264-9636.

RFP Released:

August 10, 2006

Pre-Submittal

August 22, 2007, 10:30 AM

Conference:

Faulkner Room (204), Town Hall, 472 Main St., Acton MA 01720

Proposals Due:

September 3, 2007, 4:00 PM

Town Manager's Office, Town Hall, 472 Main Street, Acton MA 01720.

Anticipated Completion Date:

March 31, 2008

John Murray Temporary Town Manager August 10, 2007

CONTEXT AND PURPOSE

The Town of Acton is about to embark on a new comprehensive master plan project to set policies, directions, and strategies through the next decade for land use, infrastructure, capital outlays (CIP), and municipal service priorities. The Town's previous master plan is from 1990/91 with an update in 1998. The new master plan is envisioned as a holistic master plan indicating that no area – geographically and organizationally – is to be left out of the planning process. At the beginning of the project will stand an extensive and unprecedented public outreach campaign to begin in the fall of 2007, which is the subject of this Request for Proposals.

The Town of Acton is seeking to partner with a firm or team of professionals who can bring to the project extensive experience in all aspects of grassroots outreach, communication, community participation campaigns, marketing, polling, and opinion gathering and who will serve the Town in this outreach effort with sensitivity, skill, expertise, experience, and labor. The firm or team should also have a thorough understanding of the structure and functions of local town government in Massachusetts, of the challenges it faces, and of the fundamentals of municipal planning and land use regulations in the Massachusetts context.

II. TOWN PROFILE

Acton is a suburban community located 25 miles northwest of Boston in the heart of the high-tech corridors, five miles from I-495 and ten miles from I-95 (128). State and local routes 2, 2A, 27, 62, and 111 provide access through town. The MBTA train stops in South Acton with service to Boston, Cambridge, Waltham, Concord, and Fitchburg. Acton's 20,000+ residents give priority to its schools, recreation programs, and libraries. Acton affords a full range of services to its residents and businesses, including an active town government, top-notch libraries, a nationally accredited police department, a full-time fire department, and local and regional school systems that are ranked among the top in the state.

Acton and the surrounding area have the 5th largest per capita income in the U.S. Acton's highly educated workforce contributes to leading-edge companies in high-tech, financial services, and biotechnology located in Acton and the greater Boston region. Commerce and industry in Acton includes a wide range of retail stores and services, traditional manufacturing, high tech industry, and financial services.

III. COMMUNITY OUTREACH PROGRAM GOALS

It will not be sufficient just to give everybody an opportunity to participate. Rather, the aim is to reach every Acton resident and business owner and to actively prod and encourage their participation and engagement in the planning process. The goal is to reach far beyond the usual participants in Town affairs, to maximize citizen and business input and participation, and to engage those who usually remain on the sidelines. The desired outcome is a citizenry that not only responds to questions asked in sufficient numbers to be reasonably representative, but that is also inspired and motivated to continue its participation and engagement in the master planning process.

IV. FINAL PRODUCT

All information received and gathered will be arranged into a well-organized and succinct report document. The document should be easily read and understood by all decision makers and the general citizenry in the Town. It should contain statistical analysis and evaluation of survey responses and poll results.

V. PROJECT OVERSIGHT

Project Oversight will be exercised by the Town Manager or his designee.

VI. RELEVANT MATERIALS AVAILABLE FOR REVIEW OR USE

Visit www.acton-ma.gov for general information on the Town of Acton. Click on 'Departments', then on 'Planning', for links to various Town of Acton plan documents. These documents provide more information on background and context. Any documentation contained in them on previous public outreach programs should not be viewed as suggested guidance for preparing responses to this RFP. The Town wishes to break new ground in this area.

VII. PROPOSAL SUBMISSION REQUIREMENTS

Submission of a technical and a price proposal is required. The price proposal must be sealed and submitted separately from the technical proposal.

1. Technical Proposal

Five copies of the technical proposal must be submitted in a sealed envelope clearly marked:

PROPOSAL ENVELOPE A - TECHNICAL PROPOSAL Town of Acton — Master Plan Community Outreach Program Component Consultant Name: ______.

The technical proposal must contain the following information:

A. Cover Letter

A cover letter introducing the Consultant (firm) and the proposed Consultant team, including sub-consultants, and identifying the project manager and the name, title, address and telephone number of the person with authority to negotiate and contractually commit to all services.

B. Table of Contents

C. Consultant's Mission Statement

The mission statement of the Consultant (firm) and/or a description of the firm's purpose, mission, field of work, and primary activity area. Include the same for any sub-consultant who would take on a major public role in this project.

D. Statement of Project Understanding and Approach

A statement, not exceeding 2 pages, that describes the Consultant's understanding of project, the Consultant's project approach, and key considerations and guideposts that, in the Consultant's view, are the essence for a project success.

E. Scope of Services

A proposed scope of services that is responsive to the project goals as stated in this RFP. The scope should be detailed by tasks (and subtasks if appropriate). It should be organized chronologically in clearly defined phases, milestones, or components with proposed completion dates for each. Tasks may overlap or run simultaneously. Include an estimated schedule of hours, which the Consultant expects to spend on the various project tasks and sub-tasks, broken down by project team member.

This RFP does not provide a pre-set or suggested scope of services. The Town has not only limited resources but also little expertise in this area of work. Therefore, the Town will initially rely on the various proposals, and then on the expertise of the selected firm or project team to guide the program and methodology. However, keep in mind the following when preparing the project scope:

- a. The Town seeks to reach out to a much larger percentage of its citizenry than during any other previous public outreach campaign.
- b. The Town is looking to engage many of its residents who usually do not participate in Town affairs.
- c. The Town envisions that multiple outreach methods will be employed to reach and motivate people, including but not limited to surveys, polls, web-based campaigns, community meetings, neighborhood meetings, events, person to person contacts, and advertisements; and that a variety of available media will be used, including but not limited to the web. TV, radio, and newspapers.
- d. The Town hopes that the project campaign will not only return ample citizen input in the planning process, but also generate inspiration and enthusiasm for a broader engagement and interest in the master planning process, and a sense of ownership of the resulting plan recommendations.
- e. The project scope should include at the beginning a phase, during which the consultant will work with Town officials, staff, Boards, and Committees in order to find consensus on the envisioned effective and far-reaching campaign, and to agree on focus areas and questions.
- f. Concluding the project should be a final report, with executive summary, on the information received and gathered, arranged in a well-organized and succinct document that is easily read and understood by all decision makers and the general citizenry in the Town. The report should provide reasonably reliable guidance and predictability for future legislative and appropriation votes by the Town that will mark future master plan implementation.
- g. Survey and polls should be organized, structured, analyzed, and compiled so as to provide report results with high statistical significance.
- h. The proposed scope should, to the extent necessary, define what organizational support would be needed from the Town.

F. Project Team

Provide the names and the specific educational background, qualifications, and expertise of all professional members of the Consultant's and sub-consultant's (if any) project team who will actually perform the work related to some or all of the project tasks. Identify the person who will be the project manager with ultimate responsibility for the work.

G. Relevant Experience and Prior Performance

Provide details of relevant experience and prior performance of all the members of the Consultant team, including the sub-consultant's team members if any. This must include:

- a. A statement outlining the relevant experience of members of the Consultant team in working on matters and projects of similar complexity, addressing all areas of expertise and experience as evident from this RFP.
- b. Sample materials (copies of text, charts, tables, etc. not to exceed 10 pages in total) produced by the Consultant and consultant team, for a previous client(s) representing final documents or excerpts thereof on projects with similar complexity, range of tasks, and issues as outlined in this RFP. The sample material should be from a project(s) for

which the Consultant team member(s) proposed for this project had principal responsibility.

c. A description of the substantive nature of comparable contracts recently completed by members of the Consultant team, including the party contracted with.

G. References

Provide a list of all relevant projects completed by the project team (the proposed project manager and the Consultant's and sub-consultant's principal team members) within the last 5 years, preferably with a contract amount of \$25,000.00 or more. Please do not list any projects that are not yet completed. For each project, submit a brief description, the Consultant's responsibilities, the Consultant's project manager, the level of compensation under the contract, the fate of the Consultant's work, and the name, title and telephone number of a reference person who can evaluate and judge the Consultant's performance. Indicate the relationship between the reference persons listed and the relevant professional work of the Consultant team members.

H. Competing Commitments

Consultants should discuss the means by which adequate and timely attention to this project will be assured, and identify other current or pending contracts of the Consultant firm(s), in which project team members will be or may be involved, and which might compete for time and attention of the proposed Consultant team members.

Certificates

Signed certificates of non-collusion and tax compliance on page 9 this RFP.

2. Price Proposal

Three copies of the price proposal are required for submission. The price proposals must be submitted separately from the technical proposal, and sealed in a separate envelope marked:

PROPOSAL ENVELOPE B - PRICE PROPOSAL
Town of Acton - Master Plan
Community Outreach Program Component
Consultant Name:

The price proposal must contain, separately for each town:

- A. The proposed fee for the entirety of all services proposed in the technical proposal, including but not limited to travel, meetings, telephone, postage, and reproduction.
- B. A breakdown of the professional service fees by each task and sub-task as shown in the Technical Proposal. Please complete a form that follows the format of the blank form ("Breakdown of Professional Service Fees by Task and Sub-task") attached as Exhibit G of Exhibit 1 to this RFP.
- C. The hourly rates to be charged by the Consultant for services performed by each team member.
- D. Consultants must agree to honor price quotes until December 31, 2007 inclusive.

VIII. PRE-SUBMITTAL CONFERENCE

A pre-submittal conference will be held on August 22, 2007. The conference will begin at 10:30 AM in the Faulkner Room (204) of the Acton Town Hall, 472 Main Street, Acton, MA 01720. No questions concerning this RFP or the project will be answered outside of this conference. However, questions that cannot be answered at the conference, will, as far as possible, be answered in writing as a follow-up to all conference attendees.

IX. PROPOSAL SUBMISSION DEADLINE

Proposals are due no later than 4:00 PM, September 3, 2007, at the Town Manager's Office, Acton Town Hall, 472 Main Street, Acton, MA 01720. Proposals sent by facsimile or E-mail will not be accepted.

X. EVALUATION AND SELECTION CRITERIA

1. Minimum Evaluation Criteria

A. Proposals must include all documentation specified under 'Proposal Submission Requirements' and meet the proposal submission deadline above.

2. Comparative Evaluation Criteria

All proposals, which meet the minimum evaluation criteria, will be further evaluated on the basis of the following comparative criteria:

- A. Availability of the proposed project team to fully attend to the project as needed, to be available for all necessary meetings, and to be responsive to the reasonable requests and direction of the Towns will be deemed "advantageous".
 - Substantial direct and hands-on involvement of the Consultant firm's principal (not including the sub-consultant's principal) in this project will be considered "highly advantageous".
 - Any indication of less than a full commitment to the project because of lack of staff resources, competing contracts, or other reasons will be deemed "not advantageous".
- B. Successful experience of the project team (the proposed project manager and the Consultant's and sub-consultant's principal team members) with similarly complex community grassroots outreach, marketing, and communication projects will be considered "advantageous".
 - A proposal will be considered "highly advantageous" if, in addition to the above, there clear evidence in the proposal that the Consultant, or the proposed consultant team, has a thorough understanding of the structure and functions of local town government in Massachusetts, of the challenges it faces, and of the fundamentals of municipal planning and land use regulations in the Massachusetts context.
 - No successful experience with relevant and comparable projects will be considered "not advantageous".
- C. In the event that the comparative evaluation is inconclusive after the use of paragraphs A. and B. above, at least two projects will be randomly chosen from the list of all projects provided for reference purposes in the Consultant's proposal, and references will be contacted. The Town reserves the right to contact persons in addition to those shown as reference persons in the Consultant's proposal.
 - Overall satisfaction with the Consultant and with the detailed services and products delivered by the Consultant expressed by all references checked will be considered "highly advantageous".

Overall satisfaction with the Consultant and with the detailed services and products delivered by the Consultant expressed by at least 2/3 of the references checked will be considered "advantageous".

Overall satisfaction with the Consultant and with the detailed services and products delivered by the Consultant expressed by less than 2/3 of the references checked will be considered "not advantageous".

3. Selection Process

Technical proposals will be reviewed and evaluated without knowledge of the price proposals by a committee appointed by the Town Manager. Proposals will be evaluated based on the evaluation and selection criteria set forth herein. The committee will assign a composite rating to each proposal. Interviews may be conducted in the event that two or more Consultants who appear equally most qualified after the review and evaluation of the technical proposals, or if the committee determines that interviews will be necessary in order to make the best possible choice for the Town. In that event, interviews will be scheduled as soon as possible. The Consultant who, in the opinion of the committee, presents his/her project approach in the most logical, clear, and understandable manner during the interview, and who, in the opinion of the committee will be the best fit for Acton in what is undeniably a high profile public consultant roles, will be rated "highly advantageous". All other Consultants that are interviewed will be rated "advantageous" or "not advantageous". The committee will assign a composite rating to each Consultant interview. The committee will report its evaluation results to the Town Manager or his designee along with recommended changes in the proposal's scope of services should the contract be awarded. The Town Manager or his designee will select the Consultant and award the contract taking into consideration the committee's report together with a consideration of proposed price.

XI. GENERAL PROVISIONS

1. Correspondence Prior or During Proposal Submission Period

- A. Any information released by the towns either verbally or in writing prior to the issuance of this RFP shall be deemed preliminary and bind neither the towns nor the Consultant.
- B. The towns will not accept oral supplements, revisions, or changes to the responses to this RFP. Written supplements, revisions, or changes will be accepted before the proposal deadline only.
- C. The Acton Town Planner will be the project coordinator. All inquiries and communication concerning this RFP must be made in writing to Roland Bartl, Town Planner, 472 Main Street, Acton MA 01720, or if made orally, must be made at the pre-submittal conference. The Town will respond to all inquiries at the pre-submittal conference or in a memorandum following said conference, which will be mailed to all conference participants as evident from the conference participant sign-in sheet.
- D. Consultants must respond in writing to all follow-up questions by the towns concerning their proposal.

2. Contract Award

- A. It is the Towns' goal to have a Consultant selected and contract awarded by October 15, 2007.
- B. Towns intends to award the contract in the form of Agreement attached hereto as Exhibit 1 only to one prime Consultant, generally referred to herein as 'the Consultant'. The Consultant shall be solely responsible for any separate contractual agreements with its subconsultant(s), if any are proposed and agreed to in the contract between the towns and the Consultant.
- C. Pending execution of a Contract by the selected Consultant, Consultants must agree to honor price quotes until December 31, 2007 inclusive.
- D. Award of the contract will be conditioned upon successful negotiation of revisions to the scope of services as identified during the Consultant proposal evaluation process.
- E. Award of the contract is in the sole discretion the Town Manager or his designee.

XII. PUBLIC NOTICE
Secretary of the Commonwealth - Central Register: 08/15/07.
l:\planning\projects\2007up master plan\mp marketing outreach rfp, 8-10-07.doc
·

F. The Town reserves the right at any time to accept any proposal in whole or in any part, and to reject any or all proposals.

CERTIFICATE OF NON-COLLUSION

The undersigned hereby certifies under the penalties of perjury that this bid or proposal has been made and submitted in good faith and without collusion or fraud with any other person. As used in this certificate, the word person shall mean any natural person, business, partnership, corporation, union, committee, club, or other organization, entity, or group of individuals.

Signature of person signing the bid or proposal
Name of business
CERTIFICATE OF TAX COMPLIANCE
Pursuant to Ch.62C, S.49A (b) of the Massachusetts General Laws, I,
, authorized signatory for (name)
, do hereby certify under the pains and penalties (name of Consultant)
of perjury that said contractor has complied with all laws of the Commonwealth of Massachusetts relating to taxes. Consultant
By:(Signature of authorized representative)
(Title)
(Date)

Exhibit 1

Agreement Between Owner and Consultant for the Master Plan – Community Outreach Program Component

2007
AGREEMENT made as of, 2007
BETWEEN the Owner:
Town of Acton, Massachusetts 472 Main Street Acton, Massachusetts 01720
and the Community Outreach Program Consultant (hereafter referred to as the "Consultant"):
[Insert selected entity]
For the following Project:
Town of Acton – Master Plan Community Outreach Program Component
The Owner and Consultant agree as set forth below.

ARTICLE 1

CONSULTANT'S RESPONSIBILITIES

1.1 CONSULTANT'S SERVICES

- 1.1.1 The Consultant's services to be provided under this Agreement (the "Services") consist of those services performed by the Consultant, the Consultant's employees and the Consultant's engineers and consultants ("Consultants") as enumerated in Articles 2 and 3 of this Agreement, and all other obligations and responsibilities of the Consultant pursuant to the provisions hereof.
- The Consultant's Services shall at all times be performed expeditiously, consistent with professional skill and care and the orderly progress of the work required to complete the Project and in accordance with the Project schedule attached hereto as Exhibit E including any modifications or updates to such schedule provided by the Owner (the "Project Schedule"). The schedule for performance of the Consultant's Services as reflected in the Project Schedule shall not be amended or modified by the Consultant without obtaining the prior written consent of the Owner. During the performance of its Services, the Consultant and its Consultants shall at all times assist, cooperate and work closely with the Owner's representatives (including boards and contractors, consultants and others employed by the Owner in order to facilitate the Owner's review and input and to promote the best interests of the Owner and the Project.
- 1.1.3 The Consultant shall perform the Services under this Agreement in accordance with the highest professional standards of skill, care and diligence on projects of comparable scope and complexity. The Consultant shall be responsible for all Services performed by its Consultants. The Consultants shall perform Services under any subconsultant agreement with the Consultant in accordance with the professional standards set forth in this Subparagraph 1.1.3.
- The Consultant shall staff the Project with qualified personnel, as proposed in its response to the Owner's Request for Qualifications or Request for Proposals and including the personnel listed on Exhibit C ("Key Personnel"), to provide effective and timely production, management, administration and superintendence with respect to the Services. It is expressly understood and agreed that, in retaining the Consultant to perform the Services, the Owner is relying upon the Consultant's agreement that the Key Personnel will be available for, and actively participate in, provision of the Services under this Agreement as appropriate for each stage or phase of the Project. The failure of any such Key Personnel to be available for and actively participate in provision of the Services as aforesaid shall constitute a breach of this Agreement by the Consultant. Any additional personnel who have key management or technical responsibilities (as

determined by the Owner) shall be subject to the Owner's prior written approval, and upon such approval shall become Key Personnel. The Consultant shall not remove, replace or substitute Key Personnel without the Owner's prior written approval. In the event one or more of the Key Personnel dies, becomes disabled, terminates his/her employment, or is terminated by the Consultant or its Consultant for cause, the Consultant shall cause such individual(s) to be replaced with individuals approved in writing by the Owner. The Owner may require the Consultant to relieve any of the Key Personnel from any further work under the contract if the Owner in its sole discretion finds that such Key Personnel individual or Consultant does not perform at the applicable skill level, as described in the RFP and the Consultant's proposal, does not deliver work which conforms to the performance standards stated in this Agreement and the Consultant's proposal, or conflicts with Owner personnel and hinders effective and efficient progress on the work of the Project or the assignment for which the member of the Key Personnel is responsible. Nothing herein to the contrary shall relieve the Consultant of its obligation to provide its Services in accordance with Subparagraphs 1.1.2 and 1.1.3.

1.1.5 Consistent with the standard of care set forth in Subparagraph 1.1.3, all communications, papers, reports, and other documents prepared by the Consultant or its Consultants and all Services performed by the Consultant or its Consultants under this Agreement shall comply with all federal, state and local laws, ordinances, codes, rules, and regulations as they may be amended, and all other requirements, approvals and permits applicable to the Project (collectively, "Laws and Requirements").

ARTICLE 2

SCOPE OF CONSULTANT'S BASIC SERVICES

2.1 DEFINITION

- 2.1.1 The Services to be performed under this Agreement include Basic Services, as hereafter described, and any Additional Services approved by the Owner as described in Article 3. The Consultant's Basic Services consist of those described in this Article 2, all services described in Article 12, and all services identified in Exhibit A or other provisions of this Agreement. Exhibit A contains further definition of the Consultant's Scope of Services under this Agreement.
- 2.1.2 The Consultant and its employees shall perform at least fifty percent (50%) of all work under the Agreement, measured either by value of services rendered, or by time spent on such services. The identity and scope of work of each Consultant retained by the Consultant to perform work in connection with Basic Services, and the identity, scope of work and compensation of each Consultant retained by the Consultant to perform Additional Services, shall be subject to

the prior written approval of the Owner, the Owner hereby approving retention of the Consultant's Consultants specifically identified on Exhibit B. The Consultant shall, as part of its Basic Services, provide the services of the Consultants listed on Exhibit B as being retained by the Consultant, whether or not the Consultant is identified by name (except for any Consultants listed on Exhibit B that are expressly indicated as being retained by the Consultant as an Additional Service) and such other Consultants as may be required to meet the Consultant's obligations to perform Basic Services under this Agreement, provided that each such additional Consultant shall be subject to prior approval by the Owner.

- 2.1.3 During all Phases of the Consultant's Services, the Consultant shall coordinate and schedule the efforts required of its Consultants and consultants engaged by the Owner ("Owner's Consultants"), and assist the Owner with, and attend as requested by the Owner, customary reviews by any municipal authorities.
- 2.1.4 The Owner acknowledges that the Consultant is not responsible for the quality and accuracy of the work performed by the Owner's Consultants, who are not part of the Consultant's design team. However, if the Consultant discovers or believes at any time that designs or other information or work product furnished by any of the Owner's Consultants is defective or deficient or is not compatible, coordinated and consistent with the design of other portions of the Project, the Consultant shall so inform the Owner in writing providing full details.
- Notwithstanding any other provisions of this Agreement, only the Basic Services and the General Activities related thereto as itemized in section 2.2.1 are authorized as of the date of this Agreement. All subsequent or additional services are not part of the Basic Services as of the date of this Agreement. The Consultant is not authorized to perform additional services unless and until specifically authorized in writing by the Owner. The Owner has not appropriated funds for additional services. Accordingly, the Owner has no obligation to compensate the Consultant for the performance of any additional services. However, the Owner may at its sole option, and subject to applicable law, request the Consultant to perform other services in connection with some or all of the phases in this design project. The Owner may also elect to engage other designers to perform such additional services, or may elect not to proceed with the Project. If the Owner does not elect to request the Consultant to perform additional services, this Agreement shall terminate upon the completion of the Basic Services as set forth herein.
- 2.1.6 The Owner may issue change orders to decrease the scope of work included in the Basic Services, or as necessary to conform to available funding amounts and levels. A credit to the Owner for such decreases in the scope of work shall be

calculated in the same manner as compensation to the Consultant for Additional Services provided in Article 11.

2.2 SCOPE AND PLAN OF SERVICES

- 2.2.1 The Consultant shall perform the community outreach and opinion gathering services for the Project as provided in Exhibit A.
- 2.2.2 As Project requirements are sufficiently identified, the Consultant shall periodically update the schedule in Exhibit E to identify milestone dates for decisions required of the Owner and services furnished by the Consultant. Such updates shall not change task completion dates, unless the Owner grants written approval for such changes.
- 2.2.3 The Consultant shall review with the Owner a reasonable number of alternative approaches to the Project.
- 2.2.4 Based on the approved program, and the Project Schedule the Consultant shall prepare, for approval by the Owner, draft and final documents, developed in stages throughout the Project phases. The Consultant shall prepare such studies or other materials as are necessary to prepare such documents and to deliver all products as listed and defined in Exhibit A.
- The Owner has provided to the Consultant certain background information concerning previous plans and studies and other information about Acton, including the documents and information listed on Exhibit G. The Owner does not guaranty the accuracy of information furnished. Consultant shall review all such information provided by the Owner, verify, in general, the accuracy of such information and notify the Owner of any inconsistencies or discrepancies observed by the Consultant. If the Consultant believes at any time that it is necessary or appropriate in connection with the Project to conduct additional investigation or provide additional information, the Consultant shall so notify the Owner, specifically identifying the additional investigation or information deemed necessary by the Consultant. The Owner shall provide such additional investigation or information as is reasonably requested by the Consultant and available to the Owner, or the Owner may opt to produce such information at the Owner's expense, or, at the Owner's option and the Owner's prior written authorization, the Consultant shall engage appropriate consultants to provide such additional investigation or information, and the Owner shall reimburse the Consultant for the costs of such investigations or information as an Additional Service.

2.3 OTHER BASIC SERVICES

2.3.1 The Consultant shall, at the request of the Owner, attend meetings with Boards, Commissions, Committees of the Town, with the Town's residents, and such other persons

as the Owner may require, and the Consultant shall prepare required agendas, programs, documents, and presentation for such meetings.

2.3.2 The Consultant shall maintain Project records in an orderly manner according to filing systems approved by the Owner, including complete and accurate records of the Project correspondence, Project meeting minutes, product data and samples, supplementary papers and documents, and such other schedules, reports and other documents as are prepared or received by the Consultant and its Consultants in connection with the Project. The Owner and its representatives shall have the right to examine such Project records at any time, and to obtain copies thereof.

ARTICLE 3

ADDITIONAL SERVICES

3.1 GENERAL

- The services described in Section 3.2, referred to herein as "Additional Services", are not included in Basic Services and they shall be paid for by the Owner, if and as provided in this Agreement, in addition to the compensation for Basic Services, as provided in Article 11. Prior to performing any service which the Consultant claims to be an Additional Service, the Consultant shall give written notice to the Owner that such service is an Additional Service, which notice shall include a proposed lump sum or an estimate of the additional compensation payable to the Consultant on account thereof including, without limitation, compensation for changes to the final documents and reports, and all other costs, fees and other compensation claimed on account of such services, and an estimate of the amount of time required to perform such services and any modifications of the schedule for the Services or the Project Schedule necessitated thereby. Such service shall not be performed without the Owner's prior written approval. If the Owner's approval is given and a lump sum payment on account of such Additional Services has not been agreed upon, the compensation payable to the Consultant on account of such Additional Services shall not exceed the estimated compensation therefor proposed by the Consultant, nor shall the time for performance of such Additional Services exceed the estimated time proposed by the Consultant, without prior written approval from the Owner. Failure of the Consultant to obtain the Owner's prior written approval for performance of the Additional Services, or for any change in the estimated compensation or time required therefor as specified above, shall constitute a waiver by the Consultant of any claim for any additional compensation or reimbursement with respect to such services.
- 3.1.2 Services shall be compensated as Additional Services only to the extent that the need for such services is not attributable to causes within the Consultant's reasonable

control and do not arise from the negligent errors or omissions, breach of contract, or other negligent or wrongful acts of the Consultant or its Consultants.

3.2 ADDITIONAL SERVICES

- 3.2.1 Change orders issued by the Owner to increase the scope of work.
- 3.2.2 Making revisions documents (other than minor revisions) when such revisions are inconsistent with approvals or instructions previously given by the Owner.
- 3.2.3 Making revisions in documents (other than minor revisions) when such revisions are required by the enactment or revision of codes, laws or regulations subsequent to the preparation of such documents (except where such enactment or revision of codes, laws or regulations was publicized and generally known within the applicable design disciplines in advance).
- 3.2.4 Providing services required because of significant changes in the Project. If the Consultant believes that any proposed change is a significant change in the Project within the meaning of this subparagraph, the Consultant shall so notify the Owner in advance of performing any services related to such change.
- 3.2.5 Providing financial feasibility or other special studies.
- 3.2.6 Providing services relative to future programs or facilities not contemplated by the Owner and the Consultant on the date hereof as included in the Project.
- 3.2.7 Other than as required as a part of Basic Services under this Agreement, providing services after the Consultant's responsibility to provide Basic Services has terminated.

ARTICLE 4

OWNER'S RESPONSIBILITIES

- 4.1 The Owner shall provide sufficient information regarding requirements for the Project, and consult with the Consultant in the Consultant's development of a program which shall set forth the Owner's objectives, schedule, constraints and criteria.
- 4.2 Only the Owner's Representative, as designated by the Town Manager of Acton from time to time, and such other individuals as may be expressly designated in writing from time to time by the Town Manager of Acton, are authorized to act on the Owner's behalf with respect to the Project,

including, without limitation, delivering the Owner's authorizations, approvals, requests, revisions or changes described in Subparagraphs 3.1.1, and 3.2.1 through 3.2.7. The Owner or such authorized representative shall render decisions in a timely manner pertaining to documents submitted by the Consultant in order to avoid unreasonable delay in the orderly and sequential progress of the Consultant's Services. Until such time as the Town Manager of Acton notifies the Consultant to the contrary, the Owner's Representative shall be

- 4.3 The Owner shall furnish the services of the Owner's Consultants, if any, specified on Exhibit B in a timely manner when and as such services are reasonably required for the implementation of the Project.
- 4.4 All certificates or certifications to be executed by the Consultant or the Consultant's Consultants at the Owner's request shall be submitted to the Consultant for review and approval at least ten (10) days prior to the date the Consultant is required to execute and return such certificates to the Owner. The Owner shall not request certifications from the Consultant that would require knowledge or services beyond the scope of this Agreement. Certifications by the Consultant and its Consultants shall be in accordance with the standard of professional skill and care set forth in Subparagraph 1.1.3.
- 4.5 The services and information required by paragraph 4.1 shall be furnished at the Owner's expense, and provided the Consultant complies with its obligations under Subparagraphs 2.1.4 and 2.2.5 the Consultant shall be entitled to rely thereon.

ARTICLE 5

USE OF CONSULTANT'S SPECIFICATIONS AND DOCUMENTS

5.1 The Specifications and other documents, including those in electronic form, prepared by the Consultant and its Consultants pursuant to this Agreement (collectively, "Instruments of Service") are instruments of the Consultant's service and the Consultant shall be deemed the author of such Instruments of Service and shall retain all common law, statutory and other reserved rights, including the copyright. The Consultant shall not, however, except as provided in this Article 6, use the Instruments of Service for any purpose not relating to the Project without the Owner's prior written consent. The Owner shall have a perpetual, royalty-free right and license (the "License") to retain originals and copies, including reproducible copies (and electronic copies on computer disks or other computer memory storage devices) of the Instruments of Service. The License shall include the right to copy, create derivative works based on, distribute and use

the Instruments of Service for any purpose, subject to the provisions of this Article 5. The Consultant shall be responsible for obtaining from the Consultant's Consultants all license agreements necessary in order for the Consultant to grant the License to the Owner. The License shall be effective immediately upon creation of any Instruments of Service. The Consultant recognizes that the Instruments of Service must not infringe upon the copyright of any third party, and agrees to indemnify and hold the Owner harmless from any loss, damage or expense, including reasonable attorneys' fees, arising from any claimed infringement by the Instruments of Service of any copyright of any third party. The License shall include the right of the Owner to grant limited rights or licenses to use and reproduce applicable portions of the Instruments of Service to the Owner's contractors, representatives and agents for purposes of execution of the Project. During the term of this Agreement and continuing after completion of the Consultant's Services under this Agreement or other termination of this Agreement, the License shall be irrevocable.

- 5.2 The Consultant shall have the right to retain copies, including reproducible copies and electronic copies, of the Instruments of Service for information and reference in connection with other projects, and shall have the right to create derivative works based on the Instruments of Service, provided that the Consultant does not (a) provide to any third party a copy of any Instruments of Service in unmodified form or (b) reuse or substantially replicate or copy design elements or features of the Project on other projects in a manner so that such other projects appear to be similar to or derivative from the Project, without the Owner's prior written consent.
- **5.2.1** The Consultant shall have the right, subject to prior written consent of the Owner, not to be unreasonably withheld, to include written, photographic or artistic representations of the Project among the Consultant's promotional and professional materials.
- 5.3 Use or reuse of the Instruments of Service by the Owner other than in connection with the Project without written authorization by the Consultant will be at the Owner's risk. The Consultant shall not be responsible for changes made in the Instruments of Service by anyone other than the Consultant and its Consultants, or for the Owner's use of the Instruments of Service without the participation of the Consultant as provided in this Agreement; and the Owner, to the extent permitted by law, shall indemnify and hold harmless the Consultant from any claim, liability or cost arising out of any such use or reuse of, or changes to, the Instruments of Service as described in this Paragraph 5.3.

ARTICLE 6

DISPUTE RESOLUTION

6.1 Unless otherwise agreed, the Consultant and its Consultant shall carry on the Services to be performed under this Agreement in accordance with the terms hereof notwithstanding any claim, dispute or other matter in question arising out of or relating to this Agreement or breach thereof. All such claims or disputes or other matters shall be submitted to a court of competent jurisdiction in Middlesex County, Massachusetts, subject to any applicable statute of limitations, unless the parties mutually agree to use mediation, arbitration or other alternative dispute resolution methods. During the pendency of any dispute resolution process, the Owner shall continue to make payments to the Consultant for all amounts due hereunder, except as provided in Paragraph 10.2.3.

ARTICLE 7

TERMINATION, SUSPENSION OR ABANDONMENT

- 7.1 This Agreement may be terminated by the Owner upon not less than seven (7) days' written notice should the Consultant fail substantially to perform in accordance with the terms of this Agreement through no fault of the Owner and such failure is not cured within seven (7) days after receipt of such notice. Any termination of this Agreement hereunder shall not affect or impair the Town's right to recover damages occasioned by any default of the Consultant or to set off such damages against amounts otherwise owed to the Consultant.
- 7.2 If the Project is suspended by the Owner for more than one hundred and twenty (120) consecutive days, the Consultant shall be compensated for Services performed prior to notice of such suspension. If the Project is thereafter resumed, the Consultant shall not be entitled to additional compensation as a result of such interruption and resumption of the Consultant's Services; provided that if the Project is suspended or the Consultant's Services are suspended for more than one hundred eighty (180) consecutive days, the Consultant may terminate the Agreement by giving not less than seven (7) days written notice.
- 7.3 This Agreement may be terminated by the Owner for its convenience and without cause upon not less than ten (10) days' written notice to the Consultant. In the event the Owner so terminates this Agreement without cause, the Consultant shall be compensated for any unpaid and undisputed amount owed for Services performed prior to termination, together with Reimbursable Expenses, as described in Paragraph 10.1 hereof, incurred prior to termination.
- 7.4 For purposes of this section, it is acknowledged that the Consultant's services under the contract are personal

services and may not be assumed by or assigned by a trustee in bankruptcy.

7.5 In the event of termination, the Consultant shall promptly deliver to the Town originals and copies of all Instruments of Service developed under this Agreement to the time of termination.

ARTICLE 8

MISCELLANEOUS PROVISIONS

- 8.1 This Agreement shall be governed by the laws of Massachusetts.
- To the maximum extent permitted by law, the Consultant, at its expense, shall indemnify, hold harmless and defend with counsel acceptable to the Owner, the Owner and any of its boards, committees, subcommittees, commissions and other affiliated or related entities and/or its officials, members, directors, officers and employees from and against all claims, causes of action, suits, demands, losses, damages, liabilities and expenses (including reasonable attorneys' fees) to the extent the same arise out of or result from the misconduct, breach or negligence (including without limitation negligent professional acts, errors or omissions) of the Consultant or its Consultants in performance of Services under this Agreement. The Consultant shall cause this indemnity obligation to be insured under its commercial general liability and professional liability insurance policies, as applicable, to the extent that such obligation is covered by generally available policy terms or endorsements and subject to the terms, conditions and exclusions of the Consultant's insurance policies. Such obligation shall not be construed to negate or abridge any other obligation of indemnification running to the benefit of the Owner or such other indemnitees that would otherwise exist. This indemnification and hold harmless agreement shall not be limited by any provision of insurance required pursuant to Paragraph 11.1 of this Agreement. The Consultant shall specifically include in its agreements with its Consultants an indemnification provision identical in substance to the provisions of this Paragraph 8.2, by which each Consultant agrees to indemnify the Consultant and the Owner.
- 8.3 The Owner and the Consultant waive all rights against each other and against the contractors, consultants, agents and employees of the other for property damage, but only to the extent such property damage is covered by property insurance maintained by the Owner or the Consultant, as applicable, and only to the extent that such waiver shall not result in a denial or reduction in coverage under such property insurance policies. The Owner and the Consultant shall each require similar waivers from their contractors, consultants and agents.

- 8.4 This Agreement shall be binding upon and inure to the benefit of the Owner and Consultant and their respective successors, assigns and legal representatives. Neither the Consultant nor the Owner shall directly or indirectly assign this Agreement without the written consent of the other.
- 8.5 This Agreement represents the entire and integrated agreement between the Owner and Consultant and supersedes all prior negotiations, representations or agreements, either written or oral. This Agreement may be amended only by written instrument signed by both the Owner and the Consultant.
- 8.6 Nothing contained in this Agreement shall create a contractual relationship with or cause of action in favor of a third party against either the Owner or the Consultant.
- 8.7 Any and all notices, demands, consents, approvals, requests, offers, elections and other communications required or permitted under this Agreement ("notice") shall be given in writing and the same shall be delivered either in hand, by telecopier with hard copy confirmation of transmission, or by mail or Federal Express or similar expedited commercial carrier, addressed to the recipient of the notice, postpaid and registered or certified with return receipt requested (if by mail), or with all delivery charges prepaid (if by Federal Express or similar carrier). If, pursuant to the provisions of this Agreement, a notice is required to be given or delivered on or before a specific date which is not a business day, the deadline for giving such notice shall automatically be extended to the next following business day.

All notices required or permitted to be sent hereunder shall be deemed to have been given for all purposes of this Agreement upon the date of confirmed transmission, in the case of a notice by telecopier, and, in all other cases, upon the date of receipt or refusal of delivery, except that if a notice is so given on a non-business day, such notice shall be deemed to have been given on the next following business day.

All such notices shall be addressed, if to the Owner to:

Town Manager Town of Acton 472 Main Street Acton, Massachusetts 01720

and if to the Consultant, to:

[Insert]

By notice given as herein provided, the parties hereto and their respective successors and assigns shall have the right from

time to time and at any time during the term of this Agreement to change their respective addresses effective upon receipt by the other parties of such notice and each shall have the right to specify as its address any other address within the United States of America.

- 8.8 No action or inaction by the Owner or the Consultant pursuant to this Agreement or with respect to the Project shall operate as a waiver of any rights under this Agreement, except as expressly provided herein.
- 8.9 No official, member, director, officer, consultant, trustee, joint venturer, partner, beneficiary, employee, volunteer, agent or representative of the Owner or any affiliate or related entity of the Owner shall be individually or personally liable to the Consultant under any term or provision of this Agreement for the Owner's payment obligations or otherwise, or because of any breach hereof, or otherwise liable in connection with any claim or matter arising out of this Agreement or the Project, the Consultant agreeing to look solely to the assets of the Owner for the satisfaction of any liability of the Owner hereunder. In no event shall the Owner be liable to the Consultant except for payment for services rendered pursuant to and in accordance with this Agreement, nor shall the Owner or any affiliate or related entity of the Owner ever be liable to the Consultant for indirect, special, incidental or consequential damages, or for damages or loss from causes beyond the Owner's reasonable control.
- **8.10** Duties, responsibilities and limitations of authority of the Consultant under any provision of this Agreement shall not be restricted, modified or extended except by the written agreement of the Owner and the Consultant.
- 8.11 The Owner's review, approval, acceptance or payment for Services under this Agreement shall not operate as a waiver of any rights under this Agreement. The rights and remedies of the Owner provided for under this Agreement are in addition to and not in limitation of any other rights or remedies provided by law or in equity. The Owner may assert a right to recover damages either during or after performance of this Agreement.
- 8.12 If any provision of this Agreement shall to any extent be held invalid or unenforceable, the remainder of this Agreement shall not be deemed affected thereby.
- 8.13 Under this Agreement, the Consultant is obligated to ensure that the Project be conducted, and that all services and other work performed by the Consultant under the Agreement shall be performed so as to comply with all applicable federal, State and municipal laws, regulations, codes, and ordinances. In particular, without limitation, the Consultant agrees to comply with all regulations pertaining to approvals for state grants.

8.14 The provisions of Article 5, Article 6, Paragraph 8.2, Paragraph 8.8, Paragraph 8.9, Paragraph 8.10, Paragraph 9.6.1, Paragraph 11.1, and any other provisions of this Agreement that by their terms or by implication are intended to continue in effect after the expiration (full performance) or earlier termination of this Agreement, shall survive the expiration (full performance) or termination for any reason of this Agreement.

ARTICLE 9

PAYMENTS TO THE CONSULTANT

9.1 REIMBURSABLE EXPENSES

- 9.1.1 Reimbursable Expenses, which are in addition to compensation for Basic and Additional Services, shall mean those expenses reasonably incurred by the Consultant and the Consultant's employees and Consultants in the interest of the Project and described in Subparagraphs 9.1.1.1 through 9.1.1.3 below; provided, however, that in no event shall the Owner have any obligation to reimburse the Consultant for any expenses incurred (i) in connection with the preparation of the Consultant's application or proposal to the Owner or promotional or marketing material; or (ii) more than ninety (90) days prior to presentation to the Owner of the Consultant's application for payment of such expenses.
- 9.1.1.1 Fees paid in connection with Permits and Approvals for the Project.
- 9.1.1.2 Expense of renderings, models, photography and mock-ups requested by the Owner (design work in connection with mock-ups or models is part of the Consultant's Basic Services; only the costs of producing models or mock-ups are Reimbursable Expenses).
- 9.1.1.3 Premium expense for additional insurance coverage or limits, including professional liability insurance, requested by the Owner in excess of that specified in Article 11.
- 9.1.2 The following expenses shall <u>not</u> be considered Reimbursable Expenses, and are included in the Consultant's compensation for Basic Services: (i) costs for computer use, data and word processing, facsimile transmission, routine duplication, etc., (ii) travel and related expenses, unless expressly approved in advance by the Owner in special circumstances, (iii) expenses for telecommunications services (including telephone and telecopier, long distance and local service charges, cellular telephone charges, pagers and other wireless telecommunications devices, etc.), (iv) costs of consumable office supplies, (v) interest and penalties, (vi) attorneys fees, and (vii) any other costs or expenses not specifically listed in subparagraph 9.1.1 or specifically approved in advance by the Owner.

9.2 PAYMENTS ON ACCOUNT OF SERVICES

- 9.2.1 Payments on account of Basic Services, Additional Services and Reimburseable Expenses shall be made monthly and in accordance with Article 10.
- 9.2.2 The Consultant shall submit to the Owner a monthly request for payment, in form and substance satisfactory to the Owner. Each request for payment shall set forth the amount due on account of Basic Services, Additional Services and Reimbursable Expenses for the preceding month and shall contain a detailed breakdown of each amount, the sum of all prior payments, and such other information required under this Article 9. The Consultant's request for payment shall include a description of services performed under the task or tasks in such form and detail and with such supporting data as the Town may reasonably require showing the computational basis for all charges. The Consultant shall keep records pertaining to services performed employing sound bookkeeping practices and in accordance with generally accepted accounting principles.
- 9.2.3 The Owner shall review each such request for payment, and may make such exceptions or adjustments as the Owner considers necessary or appropriate. Within thirty (30) days after submission of each such request for payment to the Owner or as expeditiously as possible, if longer than thirty (30) days, the Owner shall make payment to the Consultant in the amount approved, subject to Subparagraph 9.2.4 below. The cumulative amounts of such progress payments to the Consultant shall not exceed the amount specified in Subparagraph 10.1.1.
- 9.2.4 Not more than seventy-five percent (75%) of the Basic Compensation, as specified in Article 10, shall be paid or payable prior to the delivery to the Owner of all final documents and reports.
- 9.2.5 Payments under this Agreement will be made only to the Consultant. The Consultant shall be responsible for payment of any of its Consultants. The Consultant shall deliver with each request for payment a release in a form acceptable to the Owner from each Consultant affirming that the Consultant has been or will be paid by the Consultant for services rendered and covered by the request for payment.
- 9.2.6 The Consultant shall not be paid for any services not included in the contract scope of work, such as additional work that should have been anticipated by the Consultant in the preparation of its proposal, as reasonably determined by the Town Manager, or any services made necessary by the fault or negligence of the Consultant or any of its Consultants.
- 9.2.7 Any provision of this Agreement to the contrary notwithstanding, the Owner shall not be obligated to make any payment (whether a progress payment or final payment) to the

Consultant hereunder if any one or more of the following conditions exists:

- 1. The Consultant is in material default of any of its obligations hereunder;
- 2. Any part of such payment is attributable to services which are not performed in accordance with this Agreement; provided, however, that payment shall be made as to the part thereof attributable to services which were performed in accordance with this Agreement; or
- 3. The Consultant has failed, without good cause, to make payments promptly to its Consultants or others engaged in connection with performance of Services for which the Owner has made payment to the Consultant.
- 9.3 No progress or final payment made shall be construed as final acceptance or approval of that part of the Services to which such payment relates, or relieve the Consultant of any of its obligations hereunder.
- 9.4 When the Consultant receives payment from the Owner, the Consultant shall promptly make payment to each Consultant whose work was included in the Services for which payment was made by the Owner. The Consultant shall promptly pay all bills for labor and materials performed and furnished by others in connection with the performance of services.
- 9.5 The acceptance of final payment shall constitute a waiver by the Consultant of all claims except those previously made in writing and identified by the Consultant as unsettled at the time of its final request for payment.

9.6 CONSULTANT'S ACCOUNTING RECORDS

The Consultant shall keep detailed records of all 9.6.1 Reimbursable Expenses and all charges for Basic Services and Additional Services to the extent that such charges are calculated on the basis of billable hourly rate(s) of the Such records shall be kept in applicable employee(s). accordance with generally accepted accounting principles and in accordance with applicable law, and shall be made available to the Owner or the Owner's authorized representative at the Consultant's office or at another mutually agreeable location upon seven (7) days prior notice during the term of this Agreement and thereafter as provided herein or required by law. If any audit, inspection or examination performed by or on behalf of the Owner discloses overcharges (of any nature) by the Consultant to the Owner, the Consultant shall immediately rebate to the Owner the total amount of such overcharge together with an overcharge assessment equal to ten percent (10%) of the overcharge amount. In addition, if the overcharge amount is equal to or greater than one percent (1%) of the total compensation for Basic Services payable by the Owner hereunder, the cost of the Owner's audit shall be reimbursed to the Owner by the Consultant.

ARTICLE 10

BASIS OF COMPENSATION

The Owner shall compensate the Consultant as follows:

10.1 BASIC COMPENSATION

10.2 COMPENSATION FOR ADDITIONAL SERVICES

10.2.1 At the option of the Owner, compensation to the Consultant on account of Additional Services shall be on the basis of (i) an agreed lump sum amount, or (ii) direct personnel expense multiplied by a factor of , or (iii) the hourly billing rates set forth in Exhibit D, which billing rates are all-inclusive, or other billing rates agreed upon by the Owner and the Consultant. Whenever possible, and unless the Owner otherwise approves in writing, compensation to the Consultant on account of Additional Services shall be on the basis of agreed lump sum amounts. As used herein "direct personnel expense" means the direct salaries paid to the Consultant's and its Consultants' personnel engaged in performance of the services. The multiplier specified above includes all costs of mandatory and customary contributions and benefits related to such direct salaries, such as employment taxes and other statutory employee benefits, insurance, employee retirement plans and similar contributions and benefits. Unless otherwise stated in the Owner's written authorization for the performance of Additional Services, the Consultant may request payment for Additional Services on a monthly basis based upon the services performed and costs incurred by the Consultant.

10.2.2 For Additional Services of Consultants, the Consultant's compensation shall be equal to the amounts billed to the Consultant for such services, subject to the provisions of Subparagraph 10.2.1.

10.3 REIMBURSABLE EXPENSES

10.3.1 For Reimbursable Expenses, as described in Paragraph 9.1, the reimbursement amount payable by the Owner shall be equal to a multiple of 1.10 times the actual

direct cost. In the case of Reimburseable Expenses incurred by Consultants, only one mark-up shall be payable.

ARTICLE 11

OTHER CONDITIONS OR SERVICES

The Consultant shall maintain at the Consultant's 11.1 expense, and shall file with the Owner a certificate evidencing, professional liability insurance issued by an insurance company admitted to conduct business in Massachusetts or a non-admitted company listed on the Massachusetts Insurance Commissioner's approved list, and otherwise acceptable to the Owner having minimum limits of \$500,000.00 for each claim and \$1,000,000.00 annual aggregate. Such professional liability insurance shall have a deductible not in excess of \$50,000, for which the Owner shall not be responsible, shall cover the negligent professional errors, omissions and acts of the Consultant and/or of any Consultant or other person or business entity engaged by the Consultant to provide services in connection with this Agreement or for whose performance the Consultant is legally liable, and shall remain in full force and effect from the date hereof until substantial completion of the Project and for a period of six (6) years following completion of the Consultant's Services provided pursuant to this Agreement. The Consultant shall also maintain general liability insurance including contractual liability coverage with a combined single limit not less than \$1,000,000.00 each occurrence and \$2,000,000.00 annual aggregate¹. Such policies and certificates shall each include an endorsement stating that the issuing company shall mail at least thirty (30) days prior written notice to the Owner before cancellation, expiration without renewal, or material amendment of such policy, except that at least ten (10) days prior written notice shall be given to the Owner in the event of cancellation for non-payment of premium. The Consultant shall also maintain: workers' compensation coverage statutory occupational disease coverage in accordance with the laws of the Commonwealth of Massachusetts and the laws of any other jurisdiction to which the Consultant may be subject; and (ii) valuable papers insurance coverage. The Consultant shall require its Consultants to maintain similar insurance coverages as the Consultant is required to maintain under this Agreement, in amounts acceptable to the Owner. The Owner shall be included as an additional insured on the Consultant's insurance policies, except for professional liability and workers' compensation. The Consultant shall deliver signed original insurance certificates to the Owner evidencing all of the foregoing insurance at the execution of this Agreement and

on an annual basis thereafter, and shall, if requested by the Owner, deliver to the Owner originals or certified copies of the required insurance policies.

- 11.2 The Consultant shall not employ additional consultants not identified in Exhibit B, nor subcontract, assign or transfer any part of its Services or other obligations under this Agreement without the prior written consent of the Owner. Written consent shall not in any way relieve the Consultant from its responsibility for the professional and technical accuracy and the coordination of all data, designs, Drawings, Specifications, estimates and other work or materials furnished hereunder.
- Time is of the essence under this Agreement. The 11.3 Consultant agrees to adhere to the time requirements and schedules included in this Agreement; to perform its services as expeditiously as is consistent with the standard of professional skill and care required hereby; and to perform its services in coordination with the operations of the Owner of this Project and with any of the Owner's Consultants in connection with the Project. It shall be the obligation of the Consultant to request any information necessary to be provided by the Owner for the performance of the Consultant's services. As liquidated damages (and not as a penalty) for the Consultant's failure to meet the Target Completion Date and Timeline included in EXHIBIT A (unless said dates are extended in writing by the Owner), the Consultant shall be liable to the Owner in the amount of \$500 per day for each day that the Consultant is late in meeting any such Target Completion Date and Timeline.
- 11.4 For purposes of this Agreement, staffing problems, insufficient financial resources, any default by a Consultant engaged by the Consultant or negligent errors or omissions by the Consultant or any of its Consultants shall not be considered causes beyond the control of the Consultant

11.5 The Consultant agrees as follows:

- 11.5.1 In connection with performance of the Services under this Agreement, the Consultant shall not discriminate against any employee or applicant for employment because of race, color, religion, creed, national origin, ancestry, age, gender or disability. The Consultant shall post in conspicuous places, available for employees and applicants for employment, notices provided by the Massachusetts Commission Against Discrimination, setting forth the provisions of the Fair Employment Practices Law of the Commonwealth.
- 11.5.2 In connection with the performance of Services under this Agreement, the Consultant shall not discriminate in its relationships with consultants or suppliers on the basis of race, color, religion, creed, national origin, ancestry, age, gender or disability. In all the Consultant's solicitations for bids or proposals it shall notify in writing each potential consultant or

¹ All minimum insurance limits and maximum deductibles are preferred numbers. Lesser insurance protection may be negotiated subject to Town consultations with its insurance provider and Counsel.

supplier of the Consultant's obligations under this Paragraph 11.5, and it shall be a term of each contract with a consultant or supplier in connection with the performance of the Services under this Agreement that the consultant or supplier shall be bound to the same non-discrimination and equal opportunity requirements as the Consultant hereunder.

- 11.5.3 The Consultant shall comply with all applicable Laws and Regulations pertaining to non-discrimination, equal opportunity and affirmative action, including without limitation executive orders and rules and regulations of federal and state agencies of competent jurisdiction.
- 11.5.4 The Consultant's non-compliance with any provision of this Paragraph 11.5 shall constitute a material breach of this Agreement, for which the Owner may, in its discretion, upon failure to cure said breach within thirty (30) days after written notice thereof, terminate this Agreement upon ten (10) days written notice. The Consultant shall indemnify and hold harmless the Owner from any claims and demands of third parties resulting from the Consultant's non-compliance with any of the provisions of this Paragraph 11.5 and in case of termination or cancellation of this Agreement, the Consultant shall indemnify the Owner during the remainder of the original term against any loss and damage suffered by reason of such termination.
- 11.6 The Consultant shall keep confidential and shall not, without the Owner's prior written consent, release or disclose any information relating to the Project to anyone except as necessary to perform its work hereunder.
- 11.7 By execution of this Agreement, the Consultant incorporates herein by reference the truth-in-negotiation certificate filed with the Owner, and hereby confirms:
- 11.7.1 The wage (salary) rates and other costs used to support the Consultant's compensation are accurate, complete and current at the time of contracting; and
- 11.7.2 The Consultant agrees that the compensation hereunder may be adjusted within one (1) year of final completion of this Agreement to exclude any significant amounts if the Owner determines that the compensation was increased by such amounts due to inaccurate, incomplete or non-current wage (salary) rates or other costs.
- 11.8 By execution of this Agreement, the Consultant, pursuant to Section 49A of Chapter 62C of the Massachusetts General Laws, certifies under the penalties of perjury that it has, to the best knowledge and belief of the undersigned on the Consultant's behalf, filed all state tax returns and paid all state taxes required under law.

- 11.9 The Consultant acknowledges that the Owner is a municipality for the purposes of Chapter 268A of the Massachusetts General Laws (the Massachusetts conflict of interest statute), and the Consultant agrees, as circumstances require, to take actions and to forbear from taking actions so as to be in compliance at all times with obligations of the Consultant based on said statute.
- 11.10 The Consultant hereby certifies that it has not given, offered or agreed to give, any gift, contribution or offer of employment as an inducement for, or in connection with, the award of this Agreement.
- 11.11 The Consultant hereby certifies that none of its Consultants or subcontractors have given, offered or agreed to give, any gift, contribution or offer of employment to the Consultant or to any other person, corporation or entity as an inducement for, or in connection with, the award to the Consultant or subcontractor of a contract by the Consultant.
- 11.12 The Consultant hereby certifies that no person, corporation or other entity, other than a bona fide full-time employee of the Consultant, has been retained or hired to solicit for, or in any way assist, the Consultant in obtaining this Agreement upon an agreement or understanding that such a person, corporation or other entity be paid a fee or other consideration contingent upon the award of the Agreement.
- 11.13 The Consultant hereby certifies that neither the Consultant nor any of its affiliates is currently debarred or suspended by the Commonwealth of Massachusetts or any of its subdivisions, under any Commonwealth law, including, but not limited to Ch. 29, S. 29F or Ch. 152, S. 25C.
- 11.14 The Consultant shall comply with all applicable requirements of M.G.L. c. 30, § 39R.
- 11.15 This agreement includes the Exhibits listed below, all of which are appended hereto and are as fully a part of this Agreement as if set forth or repeated herein.

Exhibit A	Scope of Services, including Target
	Completion Date and Timeline
Exhibit B	Consultant's Consultants and Owner's
	Consultant's
Exhibit C	Key Personnel of Consultant and Primary
	Consultants
Exhibit D	Schedule of A/E Hourly Billing Rates
Exhibit E	Project Schedule
Exhibit F	Program Materials and Other Materials
	Provided by Owner
Exhibit G	Consultant's Fee Proposal

(Signatures on Page 12)

TOWN OF ACTON	[Consultant]
By:	By:Signature

1:\planning\projects\2007up master plan\mp marketing outreach contract, 8-10-07.doc

This Agreement entered into as of the day and year first written above.

EXHIBIT A

SCOPE OF SERVICES

Town of Acton Master Plan – Community Outreach Component

EXHIBIT B

CONSULTANT'S CONSULTANTS AND OWNER'S CONSULTANTS

Approved Consultant's Consultants

[List, as applicable]

Owner's Consultants

[List, if applicable]

EXHIBIT C

KEY PERSONNEL OF CONSULTANT AND PRIMARY CONSULTANTS

Principal – in-charge	
Project Manager	
etc.	

EXHIBIT D

SCHEDULE OF A/E HOURLY BILLING RATES

EXHIBIT E

PROJECT SCHEDULE

EXHIBIT F

PROGRAM MATERIALS and OTHER MATERIALS PROVIDED BY OWNER

Town of Acton plan documents posted on the Planning Department page of the Town of Acton web site www.acton-ma.gov.

.

EXHIBIT G

CONSULTANT'S FEE PROPOSAL

Breakdown of Professional Service Fees by Task and Sub-task

	Fee for Sub-tasks	<u>Fee for</u> <u>Task</u>	<u>Total</u> <u>Project Fee</u>
Sub-tasks 1.a			
Sub-tasks 1.b	***************************************		
Sub-tasks 1.c			
Task 1 Report			
Task 1			
Sub-tasks 2.a			
Sub-tasks 2.b			
Sub-tasks 2.c	***************************************		
Sub-tasks 2.d			
Task 2 Report			
Task 2			
etc.			
	***************************************	The second secon	
Project Total			